

AFRICAX
TECH & TALENT
VIRTUAL SUMMIT 2026

EXHIBITOR BROCHURE


Connecting Africa's Talent,
Innovation & Digital Future.





INTRODUCTION / EVENT OVERVIEW

An Immersive 6-Day Virtual Conference & Exhibition Ecosystem

 August 25th – 30th, 2026

CONNECTING:



Technology
Professionals



Digital
Talent



Recruiters



Creators



Innovators



Learning
Communities



Emerging
Technologies



Future-Focused
Audiences



Across Africa & The Global Diaspora.



Our Audience Ecosystem

Connecting technology, talent and innovation communities across Africa and the global diaspora.



AfricaX Attendees

Include:

- Technology professionals
- Developers
- AI enthusiasts
- Digital talents
- Recruiters
- Creators
- Remote workers
- Innovation communities
- Startups
- Product professionals
- Learning communities
- Emerging tech audiences



Ideal Audience Intent

Intent

Audiences already interested in:

- Technology
- AI
- Digital careers
- Remote work
- Innovation
- Talent development
- Future opportunities



PAN-AFRICAN REACH

Multiple countries represented



GLOBAL DIASPORA PARTICIPATION

Connecting Africa with the world



HIGH-ENGAGEMENT AUDIENCES

Active participants in tech & innovation



DIVERSE ECOSYSTEM COMMUNITIES

From professionals to emerging talents



REAL CONNECTIONS REAL IMPACT

Building partnerships that drive growth



WHY EXHIBIT

Your Brand Does Not Simply Advertise Here Your Brand Becomes Part Of The Experience



AfricaX Tech & Talent Virtual Summit is intentionally designed as:

**An Immersive Virtual
Innovation Ecosystem**

Not:

- ❌ A passive online event
- ❌ A webinar series
- ❌ A basic virtual conference



Exhibitors become:

- ✅ Part of the experience
- ✅ Part of the conversations
- ✅ Part of the discovery process
- ✅ Part of Africa's digital future ecosystem



Engage. Connect.



Discover. Collaborate.



Experience. Grow.



Visibility Alone Is No Longer Enough



Modern audiences ignore:

- ✗ Passive ads
- ✗ Generic promotions
- ✗ Banner placements



They remember:

- ✓ Experiences
- ✓ Ecosystems
- ✓ Interactions
- ✓ Communities
- ✓ Brands emotionally connected to innovation

AfricaX helps exhibitors create:



Stronger
engagement



Better audience
recall



Direct
interaction



Brand
trust










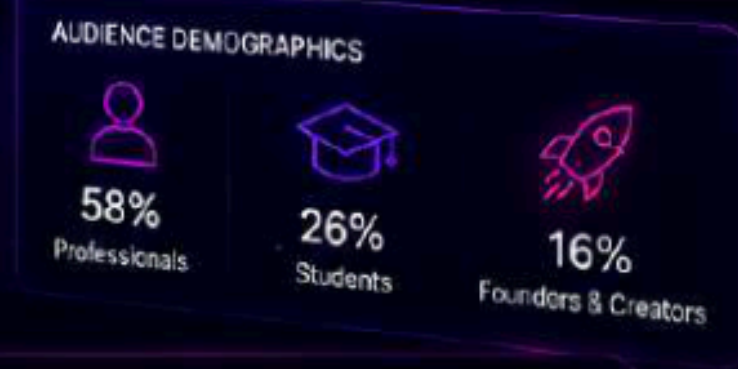
Ecosystem
authority



What Exhibitors Gain Access To

Immersive Virtual Booth Features

-  Interactive virtual exhibition booths
-  Live attendee engagement
-  Downloadable resources
-  Product demonstrations
-  Live attendee chat
-  Team representative access
-  Meeting scheduling
-  Lead capture systems
-  CTA integrations
-  Analytics dashboard



Additional Experience Access



Networking Lounges

Connect, collaborate and build meaningful relationships.



Tech Spotlight Sessions

Showcase your innovations to engaged audiences.



Innovation Showcase Access

Feature your brand, solutions and ecosystem impact.



Audience Visibility Campaigns

Gain visibility through strategic campaigns before, during & after.



AUDIENCE & VISIBILITY

AfricaX Experience Ecosystem

Experience Zones



Talent Arena
Career engagement and recruitment experiences



Tech Spotlight
Live technology and product demonstrations



Innovation Showcase
Future-focused startup and ecosystem showcases



Networking Lounges
Interactive ecosystem networking experiences



Executive Masterclasses
High-value practical learning experiences











Virtual Exhibition Hall
Immersive brand interaction environments



Visibility Before, During & Beyond The Summit

AfricaX is backed by strategic audience acquisition campaigns designed to maximize exhibitor visibility.

CAMPAIGN CHANNELS

-  Meta advertising campaigns
-  Google contextual advertising
-  Slack communities
-  WhatsApp ecosystems
-  Telegram communities
-  Innovation hubs
-  Professional communities
-  Tech ecosystem partnerships



META
Targeted ad campaigns across Africa



GOOGLE
Contextual ads around high-intent innovation topics



SLACK
Active tech & talent community engagement



ECOSYSTEM PARTNERSHIPS
Strategic partnerships expanding your reach



WHATSAPP
High-engagement ecosystems and community channels



TELEGRAM
Innovation-driven communities with high participation



INNOVATION HUBS
Promotion across innovation hubs and accelerators



PROFESSIONAL COMMUNITIES
Targeted exposure in professional networks



Exhibitors gain targeted exposure across Africa's innovation economy.



Audience Acquisition Strategy

Strategic multi-platform campaigns designed to drive targeted engagement and maximize exhibitor visibility **before, during & beyond** the summit.

META ADVERTISING CAMPAIGNS

Targeted Facebook & Instagram campaigns reaching:

- Technology professionals
- Recruiters
- Creators
- AI enthusiasts
- Innovation-focused audiences

CAMPAIGN PERFORMANCE

REACH	IMPRESSIONS	ENGAGEMENTS	LINK CLICKS
512K	1.2M	86K	28K

AUDIENCE REACH OVER TIME

Week	Reach (K)
WEEK 1	100
WEEK 2	300
WEEK 3	450
WEEK 4	650

TOP PLATFORMS

Facebook	Instagram	Messenger	Others
58%	32%	6%	4%
FACEBOOK	INSTAGRAM	MESSENGER	OTHERS

GOOGLE CONTEXTUAL ADVERTISING

Strategic placements around:

- AI
- Technology
- Remote work
- Talent development
- Productivity tools
- Innovation ecosystems
- Future of work

CAMPAIGN OVERVIEW

CLICKS	IMPRESSIONS	CTR	CONVERSIONS
73.5K	2.3M	3.18%	6.8K
+32.6%	+28.0%	+15.4%	+38.1%

TOP SEARCH THEMES

AI tools	28%
Remote work	22%
Talent development	18%
Productivity tools	16%
Innovation ecosystems	10%
Future of work	6%

DEVICE BREAKDOWN

Multi-country reach across Africa & the global diaspora

TARGETED EXPOSURE. HIGH ENGAGEMENT. REAL IMPACT.
Building meaningful connections between brands and Africa's innovation economy.



Community Ecosystem Distribution

PROMOTION THROUGH:



Slack communities



Professional groups



WhatsApp channels



Learning platforms



Telegram ecosystems



Digital communities



Innovation hubs



AUDIENCE SIZE

10,000 - 20,000+

members across multiple communities.



EXHIBITOR BENEFITS



Summit
visibility



Campaign
mentions



Showcase
exposure



Audience
engagement
positioning



EXHIBITOR

OPPORTUNITIES / PACKAGES

IDEAL EXHIBITORS ACROSS AFRICA'S INNOVATION ECOSYSTEM



Join a diverse community of forward-thinking organizations shaping Africa's digital future.



AI platforms



EdTech
companies



HR & recruitment
platforms



SaaS tools



Remote work
companies



Developer
tools



Creator
platforms



Productivity
software



Workforce
development
organizations



Innovation
ecosystems



Tech infrastructure
providers



ONE ECOSYSTEM. ENDLESS OPPORTUNITIES.



Connect



Engage



Showcase



Recruit



Grow



Be part of Africa's largest virtual
gathering of tech, talent and innovation.

ATTENDEES INTERACT WITH YOUR BRAND DIRECTLY





VISITORS CAN:

-  Enter your virtual booth
-  Watch demonstrations live
-  Ask questions in real-time
-  Download resources
-  Connect instantly
-  Schedule meetings
-  Engage directly with your team



RESULTING BENEFITS

-  Better engagement
-  Stronger trust
-  Higher visibility
-  More qualified leads
-  Stronger audience recall

 **10K+**
Daily Attendees

 **60K+**
Total Participation

 Multiple
Countries

 High
Engagement

MORE THAN A VIRTUAL EVENT

Unlike traditional virtual events, AfricaX Tech & Talent Summit combines:

-  Immersive experiences
-  Audience interaction
-  Exhibitions
-  Live demonstrations
-  Networking
-  Talent engagement
-  Product discovery
-  Ecosystem visibility



VIRTUAL EXHIBITION HALL
 INNOVATE
 BUILD
 SCALE

KEYNOTE STAGE
 THE FUTURE IS
 BUILT TOGETHER

NETWORKING LOUNGE

LIVE DEMO
 PRODUCT DEMO
 LIVE

TALENT ARENA

GLOBAL ACCESS. REAL CONNECTIONS.

-  **10,000+** Daily Attendees
-  **60,000+** Cumulative Participation
-  Multiple Countries
 One Innovation Ecosystem

EXHIBITORS BECOME PART OF:

-  The experience
-  The conversations
-  The discovery process
-  Africa's innovation narrative

EXHIBITOR PACKAGES



Choose the package that gives your brand the visibility, engagement and growth it deserves.



GROWTH EXHIBITOR

\$100

INCLUDES



Standard virtual booth



Company profile listing



Logo placement



Downloadable resources



Live attendee chat



Lead capture form



Featured social media mention



Exhibitor banner on our website



Attendee engagement analytics



PREMIUM EXHIBITOR

\$250

INCLUDES EVERYTHING IN STARTER PLUS:



Featured exhibitor placement



Tech Spotlight participation



Live demo session



Networking lounge access



Featured social media mention



Enhanced branding visibility



Higher
Visibility



Stronger
Engagement



More
Qualified Leads



Stronger
Audience Recall



Ecosystem
Authority



CALL TO ACTION

WHY EARLY EXHIBITORS WIN

As a founding edition exhibitor, your brand gains:



Early ecosystem visibility



First-mover positioning



Long-term community recognition



Strategic innovation association



Premium expansion opportunities



BE PART OF THE ORIGINAL MOVEMENT.
BE REMEMBERED. BE DISCOVERED. BE **AFRICAX**.



The future belongs to the
brands that show up first.

POSITION YOUR BRAND
EARLY
INSIDE AFRICA'S GROWING
DIGITAL ECONOMY...



RESERVE YOUR EXHIBITOR SPACE

AFRICA X
TECH & TALENT
VIRTUAL SUMMIT 2026

JOIN AFRICA'S NEXT-GENERATION
IMMERSIVE TECHNOLOGY & TALENT
ECOSYSTEM



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INCREASE
VISIBILITY



ENGAGE
AUDIENCES



GENERATE
LEADS



ATTRACT
TALENT



BUILD
ECOSYSTEM
AUTHORITY



POWERING VIRTUAL CONNECTIONS ACROSS AFRICA'S INNOVATION ECONOMY