

AFRICAX

TECH & TALENT

VIRTUAL SUMMIT 2026

SPONSORSHIP & PARTNERSHIP BROCHURE

POWERING VIRTUAL CONNECTIONS ACROSS
AFRICA'S INNOVATION ECONOMY






INTRODUCTION & EVENT OVERVIEW

AFRICAX TECH & TALENT VIRTUAL SUMMIT 2026

An Immersive 6-Day Virtual Conference & Exhibition Ecosystem

 August 25th – 30th, 2026

CONNECTING:



Technology Professionals



Digital Talents



Recruiters



Creators



Innovators



Learning Communities



Emerging Technologies



Future-Focused Audiences



Across Africa & The Global Diaspora.



ABOUT THE SUMMIT

AfricaX Tech & Talent Virtual Summit 2026 is an immersive innovation ecosystem designed to connect Africa's growing technology and talent economy through interactive digital experiences.

CORE EXPERIENCES



Executive
Masterclasses



Keynote
Conversations



Talent Arena
Activities



Innovation
Showcases



Tech Spotlight
Sessions



Networking
Lounges



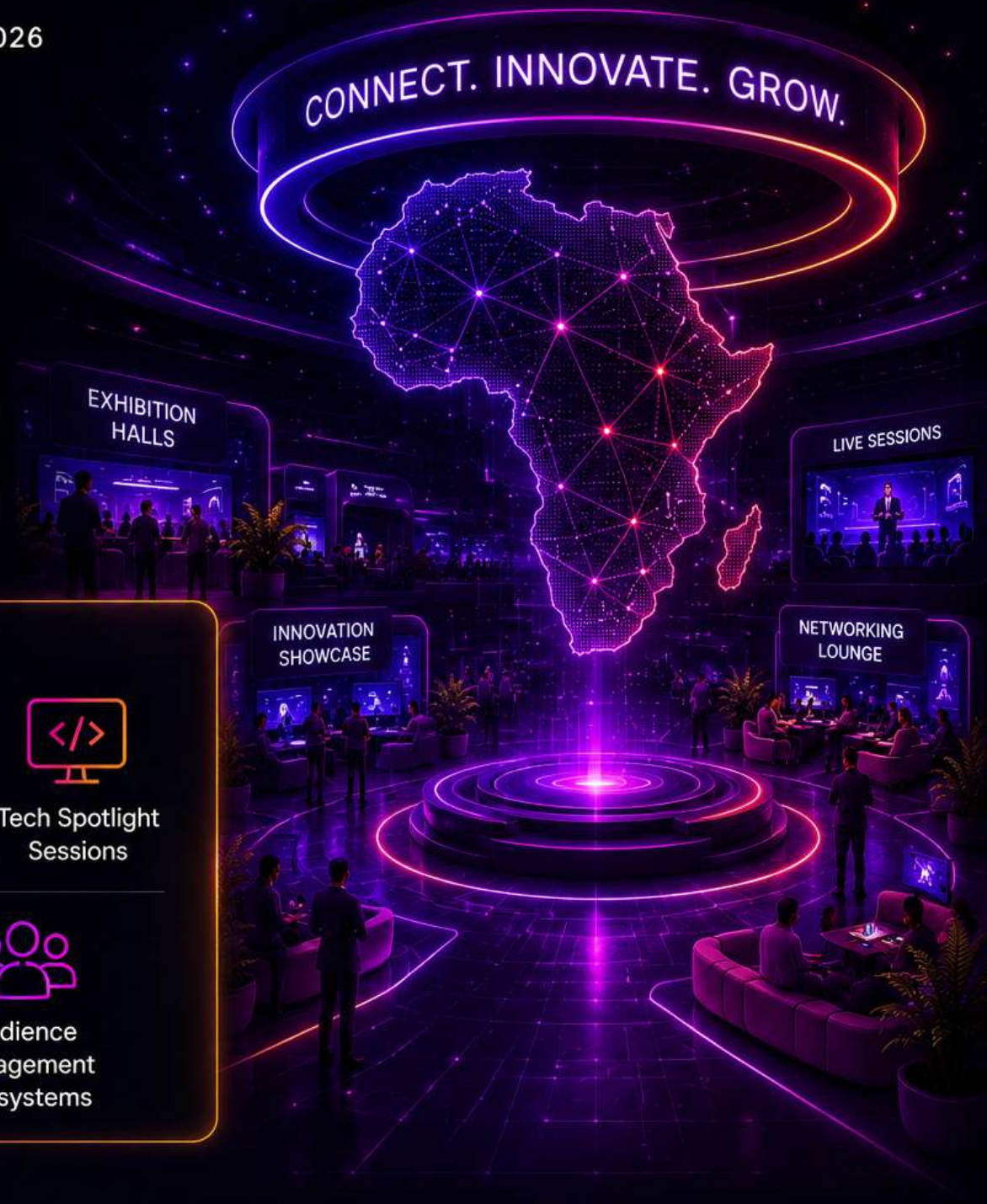
Career
Experiences



Product
Discovery



Audience
Engagement
Ecosystems



PROJECTED AUDIENCE REACH



10,000+
DAILY ATTENDEES



60,000+
CUMULATIVE
PARTICIPATION



MULTI-COUNTRY
AFRICAN AUDIENCE
REACH



LARGE-SCALE
DIGITAL CAMPAIGN
VISIBILITY



Connecting Africa's
Innovation Ecosystem
to the World



Diverse, Engaged &
Future-Focused
Audiences



High-Impact Visibility
Across Platforms
& Communities



Meaningful Connections.
Real Engagement.
Measurable Impact.

Why AfricaX Tech & Talent Summit Exist

AfricaX exists to help organizations thrive in Africa's digital future by connecting people, possibilities, and progress.



INCREASE VISIBILITY

Amplify your brand across Africa's innovation ecosystem.



STRENGTHEN ECOSYSTEM POSITIONING

Build authority and credibility in key communities.



ATTRACT DIGITAL TALENT

Connect with skilled, passionate and future-ready professionals.



GENERATE MEANINGFUL ENGAGEMENT

Create real interactions that drive measurable impact.



BUILD AUDIENCE TRUST

Earn trust by showing up where conversations matter.



BECOME ASSOCIATED WITH AFRICA'S DIGITAL FUTURE

Align your brand with innovation, opportunity and progress.



AfricaX exists to connect brands with **opportunity**, talent with **purpose**, and innovation with **impact**.





SPONSORSHIP VALUE & POSITIONING

AFRICAX TECH & TALENT VIRTUAL SUMMIT 2026

Position Your Brand at the **Center of** **Africa's Digital Future**

Sponsors become integrated into experiences, conversations, and ecosystems that shape Africa's innovation economy.

YOU INTEGRATE INTO:



EXPERIENCES



NETWORKING



SHOWCASES



AUDIENCE
ENGAGEMENT



TALENT
DISCOVERY



INNOVATION
CONVERSATIONS



THE BENEFITS:



**STRONGER
AUDIENCE TRUST**

Build credibility by being associated with meaningful innovation ecosystems.



**HIGHER
VISIBILITY**

Gain premium exposure across immersive experiences, channels, and communities.



**BETTER
RECALL**

Engage audiences in ways that create deeper impact and lasting impressions.



**EMOTIONAL
CONNECTION**

Connect with audiences through value, experiences, and shared purpose.



**ECOSYSTEM
AUTHORITY**

Position your brand as a leader and active contributor to Africa's digital future.

OUR IMMERSIVE EXPERIENCE ECOSYSTEM

Sponsors can integrate into a dynamic ecosystem of interactive experiences that connect, engage and inspire.



TALENT ARENA

Interactive career & talent engagement experiences.



INNOVATION SHOWCASE

Live sponsor and ecosystem showcases.



TECH SPOTLIGHT

Live demonstrations of future-focused technologies and solutions.



EXECUTIVE MASTERCLASSES

High-value learning experiences.



NETWORKING LOUNGES

Interactive digital networking environments.



VIRTUAL EXHIBITION HALLS

Immersive brand experiences with live audience engagement.



ONE ECOSYSTEM. MULTIPLE EXPERIENCES. ENDLESS OPPORTUNITIES.



AUDIENCE & VISIBILITY ECOSYSTEM

AFRICAX TECH & TALENT VIRTUAL SUMMIT 2026

OUR AUDIENCE ECOSYSTEM

AfricaX brings together a diverse and future-focused audience driving Africa's innovation and digital transformation.




10,000+
DAILY ATTENDEES

60,000+
CUMULATIVE PARTICIPATION
OVER 6 DAYS

 ACROSS AFRICA &
THE GLOBAL DIASPORA

OUR AUDIENCE INCLUDES

 TECHNOLOGY PROFESSIONALS



 DEVELOPERS



 AI ENTHUSIASTS



 PRODUCT PROFESSIONALS



 DIGITAL TALENT



 CREATORS



 RECRUITERS



 CAREER-FOCUSED AUDIENCES



 INNOVATION COMMUNITIES



 LEARNING COMMUNITIES



 EMERGING TECHNOLOGY USERS



 DIGITAL WORKFORCE ECOSYSTEMS



 DIVERSE PROFESSIONALS

 MULTI-COUNTRY REPRESENTATION

 INNOVATION DRIVERS

 LEARNERS & DOERS

 SHAPING AFRICA'S DIGITAL FUTURE

Strategic Visibility Campaigns

AfricaX Tech & Talent Virtual Summit is backed by multi-platform audience acquisition campaigns designed to maximize sponsor visibility.

AMPLIFYING YOUR BRAND. EXPANDING YOUR REACH.
ENGAGING THE RIGHT AUDIENCES ACROSS AFRICA AND BEYOND.



CAMPAIGN CHANNELS



Meta advertising

Highly targeted social media campaigns to reach tech and talent audiences across Africa and the diaspora.



Google contextual advertising

Reach high-intent audiences across search, display, and partner networks.



WhatsApp communities

Engage active communities through targeted updates, invitations, and event promos.



Slack ecosystems

Tap into professional workspaces and tech communities across Africa.



Telegram channels

Leverage large, engaged tech and innovation communities for amplified reach.



Innovation hubs

Partner with leading hubs and accelerators to reach founders, innovators and builders.



Professional communities

Activate visibility across industry associations, networks and professional groups.

Audience Acquisition Strategy



Meta Advertising

Targeted Facebook & Instagram campaigns reaching innovation-focused African audiences.



Facebook Feed Ad

Instagram Feed Ad

facebook

AfricaX Tech & Talent Summit
Sponsored ·

Connect. Innovate. Grow.
Africa's biggest tech & talent virtual gathering.

**AFRICA X
TECH & TALENT
VIRTUAL SUMMIT
2026**

Shaping Africa's
Digital Future

23 - 25 SEPTEMBER 2026
VIRTUAL

REGISTER NOW

africaxsummit.com

Be part of Africa's
innovation movement. [Learn More](#)

1.2K 120 comments 280 shares

Like Comment Share

Instagram

africaxsummit
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**INNOVATE.
CONNECT.
TRANSFORM.
TOGETHER.**

**AFRICA X
TECH & TALENT VIRTUAL SUMMIT
2026**

23 - 25 SEPT 2026 VIRTUAL

Sign Up

Join thousands of innovators, leaders
and talent shaping Africa's digital future.
View all 24 comments



Google Contextual Advertising

Strategic placements around:

- ✓ AI
- ✓ Technology
- ✓ Talent development
- ✓ Productivity tools
- ✓ Future of work
- ✓ Innovation ecosystems

Google future of work in Africa

Sponsored

AfricaX Tech & Talent Summit
<https://www.africaxsummit.com>

AfricaX Tech & Talent Virtual Summit 2026

Join Africa's largest virtual gathering of tech leaders,
innovators & talent. Connect. Learn. Grow.

[Register Now](#) · [Summit Agenda](#) · [Our Speakers](#)

Google Display Ad

**AFRICA X
TECH & TALENT
VIRTUAL SUMMIT
2026**

Connect. Innovate. Grow.
Shape Africa's Digital Future.

23 - 25 SEPTEMBER 2026
VIRTUAL

REGISTER NOW

YouTube In-Stream Ad (Skippable)

**AFRICA X
TECH & TALENT
VIRTUAL SUMMIT
2026**

23 - 25 SEPT 2026
VIRTUAL

**AfricaX Tech & Talent
Virtual Summit 2026**

Join thousands of innovators,
leaders and talent driving
Africa's digital transformation.

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africaxsummit.com

[Learn More](#)

Ad 0:05 africaxsummit.com

0:05 / 0:15

Community Ecosystem Distribution

REACHING AFRICA'S MOST ACTIVE COMMUNITIES

PROMOTION THROUGH:

- Slack communities
- WhatsApp channels
- Telegram ecosystems
- Innovation hubs
- Professional groups

Digital communities with **10,000–20,000+** members

SPONSOR VISIBILITY INCLUDES:

PRE-EVENT CAMPAIGNS Branding across communities and channels to build awareness and drive registrations.	LIVE SUMMIT EXPOSURE Name and logo placement during live sessions, breaks, and announcements.	POST-EVENT ECOSYSTEM VISIBILITY Continued brand presence in recap communications, communities, and resource sharing.
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SLACK COMMUNITIES Screenshot of a Slack channel for #africax-summit with a pinned message about the virtual summit and a 'REGISTER NOW' button.	WHATSAPP CHANNELS Screenshot of a WhatsApp channel for 'AfricaX Summit Updates' with a pinned message and a 'REGISTER NOW' button.	TELEGRAM ECOSYSTEMS Screenshot of a Telegram channel for 'AfricaX Tech Community' with a pinned message and a 'REGISTER NOW' button.	INNOVATION HUBS Screenshot of a Facebook group for 'Lagos Innovation Hub' with a post about the virtual summit and a 'REGISTER NOW' button.	PROFESSIONAL GROUPS Screenshot of a LinkedIn group for 'Africa Tech Professionals Group' with a post about the virtual summit and a 'REGISTER NOW' button.
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DISTRIBUTED ACROSS DIVERSE DIGITAL COMMUNITIES

DEV COMMUNITIES 12K+ Members	AI & DATA COMMUNITIES 15K+ Members	STARTUP ECOSYSTEMS 18K+ Members	TALENT & CAREER NETWORKS 20K+ Members	PRODUCT & UX COMMUNITIES 10K+ Members	INNOVATION & TECH HUB NETWORKS 20K+ Members
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BRAND INTEGRATION & EXPERIENCE OPPORTUNITIES

AFRICAX TECH & TALENT VIRTUAL SUMMIT 2026

BRANDING OPPORTUNITIES

Sponsors can receive:

- Homepage feature visibility
- Keynote sponsorship placement
- Branded networking lounges
- Talent Arena branding
- Innovation Showcase sponsorship
- Session branding
- Social media visibility
- Digital advertising exposure
- Premium logo placement
- Dedicated networking rooms

PREMIUM SPONSOR PLACEMENTS

AFRICA X Home Agenda Speakers Partners Expo Connect Register Now

AFRICA'S PREMIER TECH & TALENT VIRTUAL SUMMIT 2026
Connect. Innovate. Grow.
23 - 25 SEPTEMBER 2026 | VIRTUAL
Register Now View Agenda

Platinum Sponsor **YOUR BRAND** Proud partner driving Africa's digital future.

KEYNOTE SPONSORSHIP

KEYNOTE ADDRESS

The Future of Africa's Digital Transformation
Dr. Kofi Mensah
CEO, FutureTech Africa

Sponsored by **YOUR BRAND**

KEYNOTE SPONSORSHIP PLACEMENT

TALENT ARENA

TALENT ARENA
Powered by **YOUR BRAND**

TALENT ARENA BRANDING

INNOVATION SHOWCASE

INNOVATION SHOWCASE
Sponsored by **YOUR BRAND**

INNOVATION SHOWCASE SPONSORSHIP

NETWORKING LOUNGE

Networking Lounge
Sponsored by **YOUR BRAND**

BRANDED NETWORKING LOUNGES

SESSION BRANDING

SESSION BRANDING

AI & The Future of Work
10:00 AM - 10:45 AM (GMT)
Sponsored by **YOUR BRAND**

Ama Okye
Head of AI Strategy
TechForward Africa

SOCIAL MEDIA VISIBILITY

SOCIAL MEDIA VISIBILITY

AfricaX Summit @africaxsummit
Proud to be partnered with @yourbrand as we shape Africa's digital future together.
PROUD PARTNER **YOUR BRAND**
#AfricaX2026

DIGITAL ADVERTISING EXPOSURE

DIGITAL ADVERTISING EXPOSURE

AFRICA X
TECH & TALENT VIRTUAL SUMMIT 2026
23 - 25 Sept 2026 | Virtual
Powered by **YOUR BRAND**
REGISTER NOW

PREMIUM LOGO PLACEMENT

PREMIUM LOGO PLACEMENT

OUR PREMIUM PARTNERS

PLATINUM **YOUR BRAND**

GOLD
Brand B Brand C Brand D

SILVER
Brand E Brand F Brand G

DEDICATED NETWORKING ROOMS

DEDICATED NETWORKING ROOMS

YOUR BRAND NETWORKING ROOM
Exclusive Partner Room
Join Room
24 Online

MAXIMIZE YOUR BRAND IMPACT. CONNECT WITH AFRICA'S TECHNOLOGY & TALENT LEADERS.





SPONSORSHIP

AFRICAX TECH & TALENT VIRTUAL SUMMIT 2026

EXPERIENCE SPONSORSHIP OPPORTUNITIES

Partner with Africa's most impactful virtual summit and power transformative experiences that connect, inspire and drive meaningful outcomes.

 10,000+ DAILY ATTENDEES	 60,000+ CUMULATIVE REACH
 6 DAYS OF IMMERSIVE EXPERIENCES	 MULTIPLE HIGH-VISIBILITY TOUCHPOINTS



1 TALENT ARENA
Powered By [Brand]



Showcase your brand to top talent, future leaders and innovators.

2 INNOVATION SHOWCASE
Sponsored By [Brand]



Position your brand at the heart of innovation and solution discovery.

3 NETWORKING LOUNGE
Hosted By [Brand]



Host meaningful conversations and build high-value connections.

4 AI SPOTLIGHT
Presented By [Brand]



Align your brand with the future of AI and emerging technologies.

5 EXECUTIVE MASTERCLASS
Presented By [Brand]





Showcase thought leadership and connect with senior executives and decision makers.

 MAXIMUM BRAND VISIBILITY	 TARGETED ENGAGEMENT	 IMMERSIVE BRAND EXPERIENCES	 MEASURABLE IMPACT	 ASSOCIATION WITH EXCELLENCE
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SPONSORS ARE NOT ADVERTISERS

AfricaX Tech & Talent Virtual Summit Sponsors are positioned as ecosystem participants.

Integration Includes:

-  Live experiences
-  Audience engagement
-  Product showcases
-  Recruitment visibility
-  Networking activities
-  Learning experiences
-  Community participation

WE DON'T INTERRUPT. WE INTEGRATE.

Sponsors become part of the experience, adding value at every touchpoint.

LIVE STAGE INTEGRATION



Brand visibility during keynotes and mainstage sessions.

AUDIENCE ENGAGEMENT



Interactive polls, Q&A, and engagement powered by you.




PRODUCT SHOWCASE



Showcase solutions in immersive booths and demo rooms.

TALENT & RECRUITMENT

Top Talent Opportunities
By Our Sponsors

-  Product Manager
Your Brand [Apply Now](#)
-  Data Scientist
Your Brand [Apply Now](#)
-  Software Engineer
Your Brand [Apply Now](#)

Build your future with leading brands and innovators.

NETWORKING ACTIVITIES



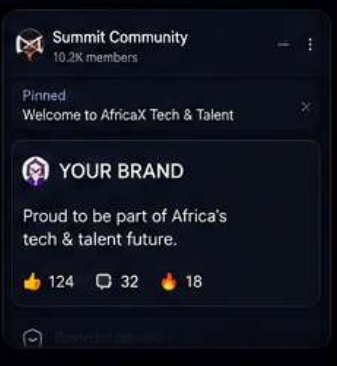
Host networking rooms, roundtables and 1:1 partner meetings.

LEARNING EXPERIENCES



Deliver value through masterclasses, workshops and thought leadership.

COMMUNITY PARTICIPATION



Engage authentically in our growing community.

OUTCOME

-  **Stronger Trust**
Be part of the ecosystem, not just an ad.
-  **Higher Engagement**
Deeper interactions across the summit journey.
-  **Better Recall**
Meaningful presence that audiences remember.
-  **Long-term Positioning**
Build relationships that drive future opportunities.

At AfricaX Tech & Talent Virtual Summit, sponsors don't just get seen — **they become essential.**

PARTICIPATE. ENGAGE. INSPIRE. TRANSFORM.



SPONSORSHIP OPPORTUNITIES

Partner with Africa's leading virtual summit for technology and talent and position your brand at the heart of innovation.



COMMUNITY PARTNER

\$500

INCLUDES

- Premium virtual booth
- Homepage visibility
- Conference session adverts
- Speaker & session hosting
- Social media visibility
- Brand showcase / demo day
- Community access
- Post-event visibility
- Participants database



Ideal for organizations looking to build presence and engage with our innovation community.



PLATINUM SPONSOR

\$1,500

INCLUDES EVERYTHING IN COMMUNITY PARTNER PLUS:

- Naming rights
- Keynote opportunity
- Homepage feature
- Premium branding
- Dedicated networking sessions
- Top sponsor placement
- Full visibility across:
 - ✓ Pre-event campaigns
 - ✓ Summit sessions
 - ✓ Post-event analytics and feature



Maximum exposure. Strategic positioning. Meaningful engagement. Long-term impact.



PAN-AFRICAN REACH

Connect with thousands of innovators, leaders and changemakers.



MAXIMUM VISIBILITY

Showcase your brand across all touchpoints before, during and after the summit.



DRIVE IMPACT

Align your brand with Africa's tech and talent transformation.



BUILD RELATIONSHIPS

Network with decision makers, partners and future talent.



BE PART OF AFRICA'S FUTURE.

Partner. Empower. Transform.



STRATEGIC ADVANTAGE & DIFFERENTIATION

AFRICAX TECH & TALENT VIRTUAL SUMMIT 2026

WHY EARLY SPONSORS US NOW

AfricaX Tech & Talent Virtual Summit 2026 is the founding edition of a growing immersive innovation ecosystem.

EARLY SPONSORS GAIN:



First-mover positioning



Premium visibility



Stronger audience recall



Long-term ecosystem association



Category leadership positioning



THE FOUNDING EDITION.
THE FUTURE STARTS NOW.



Shape the ecosystem from the beginning.



Connect with Africa's top innovators, leaders & talent.



Drive impact and growth in an emerging digital economy.



Join a movement that will define the future.



WHAT MAKES AFRICAX DIFFERENT



UNLIKE PASSIVE VIRTUAL EVENTS, AFRICAX COMBINES:



Immersive experiences



Audience interaction



Networking



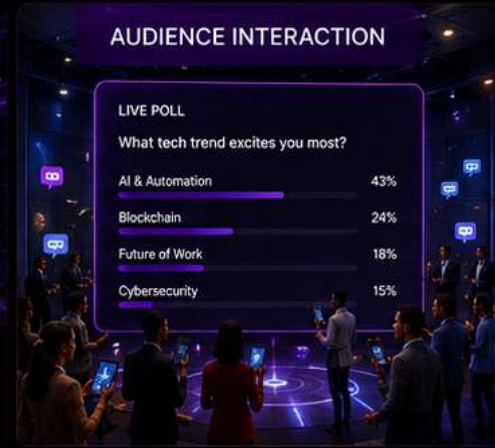
Talent visibility



Technology discovery



Strategic brand integration



SPONSORS BECOME PART OF:



THE EXPERIENCE
Seamlessly integrated into every moment.



THE CONVERSATIONS
Your brand in the right conversations.



THE DISCOVERY PROCESS
Showcased where innovators explore.



AFRICA'S INNOVATION NARRATIVE
Be part of the story shaping the future.




CLOSING & CALL TO ACTION

LET'S TAKE THE NEXT STEP TOGETHER.

BECOME PART OF AFRICA'S NEXT DIGITAL INNOVATION ECOSYSTEM

We are currently onboarding a limited number of sponsors and strategic ecosystem partners for the 2026 edition.

CONTACT US:

 EMAIL
[partnership@africaxsummitgroup.com]

 WEBSITE
[africaxsummitgroup.com]



POWERING VIRTUAL CONNECTIONS
ACROSS AFRICA'S INNOVATION ECONOMY

